



HEADQUARTERS

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PRIMARY NAICS CODES:

- 541810 – Advertising
- 541830 – Media Buying
- 512110 – Motion Picture and Video Production
- 541820 – Public Relations
- 541613 – Marketing Consulting
- 541611 – Strategic Planning
- 561920 – Convention / Trade Shows

CERTIFICATIONS

- Capital Region Minority Supplier Development Council (CRMSDC)
- City of Baltimore M/WBE
- D.C. Department of Small & Local Business Development (CBE)
- Metropolitan Washington Unified Certification Program (WMATA & DDOT)
- Maryland Department of Transportation (MDOT)
- Maryland Small Business Reserve
- Metropolitan Washington Airports Authority
- AMTRAK
- New York State M/WBE
- State of Delaware M/WBE
- U.S. Small Business Administration SDB, WOSB and EDWOSB; 8(a) Graduate (2003)

GSA CONTRACT NUMBER

47QRAA18D002E

SRB Communications is a 100% minority and woman-owned business in Washington, D.C., Baltimore, Maryland and New York City.

CAPABILITY STATEMENT

— OUR AGENCY —

SRB Communications is a fusion of creative talent. Our award-winning, full-service boutique marketing and advertising agency specializes in multicultural markets and content production.

We are storytellers who deliver integrated marketing solutions through all media channels. For 30 years, we've provided services to Energy and Utilities, Higher Education Institutions, Government and Transportation Agencies, Political Campaigns, Convention Centers and Sports Arenas.

We're committed to expand your reach, frequency, ROI, and overall happiness.

— AGENCY SERVICES —



Multicultural: Strategic Partnerships, Diverse Market Knowledge, Niche Media Reach, Demographic Studies, Community Outreach and Supplier Diversity Compliance



Communications Planning: Public Relations Planning, and Crisis Management Research, Marketing Strategy Development, Creative Strategy Development, and Discovery Workshops



Marketing: Media Planning and Buying, Campaign Management, Execution and Optimization, Digital and Social Media Planning and Execution, and Campaign Analytics



Creative: Original Content Writing, Copy Editing, and Graphic Design



Production: Content Production (Online Video, Broadcast, Radio, Animation, Digital), Videotaping and Editing, and Photo Retouching

— STRATEGIC ADVANTAGE —

- Full-service and in-house marketing services
- Diverse team of experts
- Highly adaptive in this digital economy
- Experienced longtime negotiating skills in media buying and placement
- Brand Strategists that captivate audiences and inspire solutions
- Rapid response to craft compelling messages, especially in a crisis
- We are driven by journalistic standards of excellence

— PARTIAL CLIENT LIST —

