



HEADQUARTERS

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PRIMARY NAICS CODES:

- 541810 - Advertising
- 541830 - Media Buying
- 512110 - Motion Picture and Video Production
- 541820 - Public Relations
- 541613 - Marketing Consulting
- 541611 - Strategic Planning
- 561920 - Convention and Trade

CERTIFICATIONS

- Capital Region Minority Supplier Development Council (CRMSDC)
- City of Baltimore M/WBE
- D.C. Department of Small & Local Business Development (CBE)
- Metropolitan Washington Unified Certification Program (WMATA & DDOT)
- Maryland Department of Transportation (MDOT)
- Maryland Small Business Reserve
- Metropolitan Washington Airports Authority
- AMTRAK
- New York State M/WBE
- State of Delaware M/WBE
- U.S. Small Business Administration SDB, WOSB and EDWOSB; 8(a) Graduate (2003)

GSA CONTRACT NUMBER

47QRAA18D002E

SRB Communications is a 100% minority and woman-owned business in Washington, D.C., Baltimore, Maryland and New York City.

CAPABILITY STATEMENT

— OUR AGENCY —

SRB Communications is a fusion of creative talent. Our award-winning, full-service boutique advertising, marketing and public relations agency specializes in multicultural markets and broadcast production.

We are storytellers who deliver integrated advertising solutions through all media channels. For 29 years, we've provided services to Energy and Utility Companies, Higher Education Institutions, Transportation Agencies, Political Campaigns, Government Agencies, Convention Centers and Sports Arenas. We're committed to expand your reach, frequency, ROI, and overall happiness.

— AGENCY SERVICES —



Advertising: Creative Development, Integrated, Campaigns, Traditional and Digital Media, Media Planning + Buying



Branding / Marketing: Strategic Planning, Positioning, Research, Data/Analytics, Optimization



Communications: Content Creation + Copy Editing, Social Media Strategy, Public Relations + Community Outreach, Crisis Management



Production: Experiential, Video, Digital, Radio, Multimedia



Multicultural: Strategic Partnerships, Diverse Market Knowledge, Niche Media reach, Demographic Studies

— STRATEGIC ADVANTAGE —

- Diverse team of experts
- Highly adaptive in this digital economy
- Experienced longtime negotiating skills in media buying and placement
- Brand Strategists that captivate audiences and inspire solutions
- Rapid response to craft compelling messages, especially in a crisis
- We are driven by journalistic standards of excellence

— PARTIAL CLIENT LIST —

