

## CONTACT

**Sheila Brooks, Ph.D.**

Founder, President and CEO

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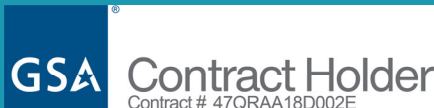
## HEADQUARTERS

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[www.srbcommunications.com](http://www.srbcommunications.com)



## PRIMARY NAICS CODES

- 541810 – Advertising Agencies
- 541820 – Public Relations Agencies
- 541830 – Media Buying Agencies
- 541613 – Marketing Consulting Agencies
- 512110 – Motion Picture and Video Production
- 561920 – Convention and Trade Show Organizers
- 541611 – Admin. & General Mgmt. Consulting



## CERTIFICATIONS

- National Minority Supplier Development Council (NMSDC) – Capital Region MSDC
- D.C. Dept. of Small & Local Business Development (CBE – Certified Business Enterprise)
- Maryland Department of Transportation (MDOT)
- Montgomery County, Maryland Government
- Prince George's County, Maryland Government
- Howard County, Maryland Government
- Washington Metro Area Transit Authority (WMATA)
- Metro Washington Airports Authority (MWAA)
- District Department of Transportation (DDOT)
- State of Delaware
- City of Philadelphia, Office of Economic Opportunity
- U.S. Small Business Administration (SDB & WOSB)
- 8(a) Graduate (2003)



**WE BRING IMPACTFUL HUMAN STORIES TO LIFE**

# CAPABILITY STATEMENT

## WHO WE ARE

SRB Communications is a full-service boutique marketing, advertising and PR agency located in downtown Washington, D.C. For more than three decades, we strategically craft compelling campaigns and messaging and to reach all communities.

Founded and owned by **Sheila Brooks, Ph.D.**, SRB continues to adapt its philosophy and establish itself as a **marketing leader** through a fusion of real-life practices, with a forward-thinking and human-centered approach.

Our **award-winning** work exemplifies our commitment to helping our clients meet their business goals through transformative and strategic marketing campaigns that are tailored to be bold, authentic and impactful.

### LEARN MORE ABOUT US

[SRBcommunications.com/CapabilityStatement](http://SRBcommunications.com/CapabilityStatement)

## CLIENTS



## WE SPECIALIZE IN

### STRATEGY + STORYTELLING

*Craft relatable, compelling messaging that educates, inspires and causes audiences to react.* Our expertise, rooted in research insights, includes branding, content strategy and development, copywriting, media relations, stakeholder engagement, community outreach and crisis communications.

### DIGITAL MARKETING

*Identify and deploy data-driven tactics to connect our clients with niche audiences wherever they are through paid media, website development, social media strategy and more.* Through constant monitoring and measurement, we ensure our clients stay ahead of the digital curve.

### CREATIVE + VIDEO PRODUCTION

*Experts in delivering award-winning creative services that help our clients resonate with their unique audiences.* We are equipped to meet your audiences where they are and how they want to be spoken to utilizing graphic design, radio, television and video, and media buys.